



WHAT'S NEW IN THE WORLD



Picture1 pixabay.com

EdTech Incubators

While many business incubators are already up and running, making business of many kinds, there are very few that only focus only on education technology. The education sector, especially, lacks the connection between the startups and the target: teachers. The incubator and accelerator programs have an extensive network of teachers and other resources that can benefit the startups. Many successful startups already came out of these edtech incubators.

XEDU

Based in Helsinki, Finland, this EdTech startup accelerator program is the best for emerging companies with innovative teaching and learning solutions. Support for these startup companies includes product development and market penetration for both local and global markets. Mentoring and coaching is offered by a team comprised of the best in the industry icons to guide them through real classroom environment to experiment on product research and development. The selected companies will also get access to a global network of distinguished figures in the education sector, working together with xEdu's partners such as Samsung and Telia in co-creating products.

OPEN EDUCATION CHALLENGE

The Open Education Challenge (OEC), is a European incubator whose focus and support is on European education startups, although it also accepts applications from startups all over the world. However, all startups must/will eventually be registered by the European Union. OEC was founded by Pierre-Antoine Ullmo (P.A.U) and Armat Group with backing from other partners and supporters. Its headquarters are located in Spain. Once a startup successfully joins OEC, they can receive up to €20,000 in return for small stakes, around 6%. Other services a startup can get include a 14 week immersion period where they get to visit various cities across Europe, get exposed to the education situation on the ground, and meet different experts and practitioners from all fields. They basically get to see education from a diverse perspective, that is, from different cultures across Europe.

EDTECH UK & EDTECH INCUBATOR

Edtech UK & Edtech Incubator is an incubator project by the Education Foundation, whose focus is accelerating partnerships and support for reforms in the education sector in Britain. The incubator was founded in March 2013, as a partnership between the education foundation and Tech City UK. It supports edtech startups in London and all over the UK by helping both educators and entrepreneurs realise their innovative ideas. The incubator has helped develop edtech clusters across the UK, edtech accelerator programs, and with organizing edtech networking events.

EMPREN UPC

Emprèn UPC is an entrepreneurship space where students and graduates with business ideas can meet and work on their ideas. Graduates need to have *spent 2 years or less out of school*. A project brought about by a collaboration of Barcelona Activa, its corporate offices are located in Barcelona, Spain. All students with a UPC card can access the space all year round.

The Entrepreneurship Space Emprèn UPC offers a workspace of 500m² where people can work in groups of up to 6, have access to a shared kitchen space, dining room, 30 storage lockers, and a conference space for a maximum of 9 people. They offer an array of resources that also include WI-FI.



Picture2 pixabay.com

NUMA PARIS

NUMA Paris “turns your startup into an execution engine”. Other than NUMA *Paris*, they also have branches in Moscow, Barcelona, and Berlin. They offer startups access to 30 plus mentors, who will be dedicated to their growth. They have accelerated over 100 plus companies, offering them a 3-month training program. To be part of the team, they offer funding in return for a 3.5% stake in your company.

EMERGE EDUCATION

This edtech accelerator program, based in London and taking a 3-month duration, is for startups with the vision of elevating education standards globally. This program targets startups ranging from all developmental stages, from hopeful proposals to established entities with aims of entering the UK market.

The initial investment is between £40,000 and £100,000. The application process is on a rolling basis offered through an online portal that’s available all the time.

SCHOLAS LABS

This is a 4-month edtech accelerator program, based in Rome, offering support through mentorship, fundraising, and product tests in the Scholas network. The program is supported by Silicon Valley icons such as Microsoft, Google and IBM and other giant global icons such as Globant and Grupo Telecom of Mexico.

Scholas is promoted by Pope Francis’ Scholas Social, a worldwide, multi-religious and multicultural network whose objective is to connect schools through shared interests, collaborations, and encounters. Scholas Occurrentes is creating an online platform through which students can learn. It is developed from ideas of two projects he managed as Archbishop of Buenos Aires.

Learn more: <https://edtech.careers/edtech-incubators-and-accelerators/>

GLOBAL EDTECH START-UP AWARDS 2018



Picture3 pixabay.com

Global EdTech Startups Awards (GESA) is an initiative led by a group of leading education innovation organizations from across the world. The Awards will identify, showcase and recognise the world's most promising EdTech startups.

Global EdTech Startups Awards 2017 Final vent

https://www.youtube.com/watch?time_continue=91&v=VQR-YRgZmEs

The product or service will be judged according to the following criteria: address a clear pain point, relevant to the market; provide an innovative pedagogical approach; have an outstanding user experience; show potential for tremendous growth in their user base; operate in the context of a sustainable business mode.

All prizes are worth \$50,000. In addition to cash prizes, the best startups will get global exposure in the EdTech ecosystem, valuable PR, mentorship and business development opportunities. As well, a few of the competition's top entrepreneurs will be invited to follow up events and next stage accelerator program.

APPLY HERE: <https://www.globaledtechawards.org/apply-now>

2017 finalists:

- 1) ARCTERUS: <http://www.arcterus.com/>
- 2) M-SCHULE: <https://www.m-shule.com/>
- 3) MENTOR MIND: <https://www.mentormind.in/>
- 4) STORYBOT: <https://www.mystoryball.co.uk/>
- 5) CLANED: <https://claned.com/>

- 6) TACTOPUS: <http://tactopus.com/>
- 7) ZULAMA: <http://zulama.com/>
- 8) LANGUAGE HERO: <http://mylanguagehero.com/>
- 9) MURISON: <https://mursion.com/>
- 10) ALGOBRIX: <http://www.algobrix.com/>
- 11) KNOTION: <https://www.knotion.com/>
- 12) ANALYTIKUS: <http://www.analytikus.com/>
- 13) PAPERVIDEO: <https://papervideo.co.za/>
- 14) SOCIAL TALENT: <https://www.socialtalent.com/>
- 15) OPEN CLASSROOMS: <https://openclassrooms.com/>

EDUTECH START-UPS IN INDIA



Picture4 pixabay.com

India has witnessed growth of Edutech start-ups in the last decade. Advanced information technology and entrepreneurship skills are making education system a modern ICT-based learning experience. It all started when Educomp introduced the concept of smart classrooms in schools. Firms such as Dronstudy.com, Byjus and Meritnation have positively impacted lives of millions of students in more ways than one. They are making a social impact on the youth of India by connecting them with technology and giving them services,

which they never ever thought of before. These online platforms are providing online tuitions to students at home. Career counseling from an expert career counselor is just a click of mouse away. Preparatory courses for taking competitive exams are also being provided by these companies and they have brought virtual classrooms into existence.

Edutech start-ups enabled education to foster more personalized learning. They are providing courses according to the personal needs and weaknesses of students. With the advent of Edutech start-ups, students have the option to choose their teachers from plenty of specialized faculty members. Educational start-ups are also aiming to get rid of traditional rote learning – students have the option to decide what to study and how much to study; they get evaluated on the basis of individual strength and weakness on the real time basis. Learning is with Edutech beyond a time-and-space-restricted classroom environment and is a part of 24x7 online zone. This is not relevant just for time of learning but also students can now access information and learning tools anywhere.

Video: https://www.youtube.com/watch?time_continue=39&v=DwJcRtH5CIA

In India there is lack of government schools, which really need good education tools and technology to help the students studying there. EduTech start-ups helps them to connect with the student population. Government is starting with programs such as Digital India and Start-up India that helps bring out accessibility and affordability to all students in India in the long run.

Source: <https://www.entrepreneur.com/amphtml/292692>



Picture5 pixabay.com



WHAT'S NEW IN THE WORLD