

RESLESTM



Networking for Entrepreneurship

Project Reference: 2017-1-SI01-KA202-035580

Start: 01-09-2017 - End: 29-02-2020



Co-funded by the
Erasmus+ Programme
of the European Union

Programme: Erasmus+

Key Action: Cooperation for innovation and the exchange of good practices

Action Type: Strategic Partnerships for vocational education and training



PRACTICE FIRM RESLES & VISION

Practice Firm RESLES

A group of students of Secondary School of Economics ŠCNG founded the practice firm RESLES. Together with the students of SŠOF they chose the name of the firm by voting. This firm is ecologically oriented and it focuses on development, manufacturing and marketing of wooden products mostly of invasive species.

Their company vision also includes the designs of benches representing different Slovenian regions. This idea, which came from the Secondary School of Design and Photography, will reflect ethnological diversity, characteristics of different landscapes, architecture and urbanism. Students from the department of Industrial design at SŠOF will design these benches as part of the pilot project NET-ENT.

UP RESLES

Skupina dijakov Ekonomske šole ŠCNG je ustanovila učno podjetje RESLES, pri izbiri imena so z glasovanjem sodelovali tudi dijaki SŠOF. Podjetje je ekološko usmerjeno, predvideva dejavnosti razvoja, izdelave in trženja izdelkov iz lesa, predvsem lesa invazivnih rastlin.

V svojo vizijo razvoja podjetja so vključili tudi idejo SŠOF o oblikovanju klopc za različne slovenske regije na podlagi etnološkega vidika, značilnosti krajine, arhitekture in urbanizma. Dijaki SŠOF s smeri Oblikovanje predmetov v sklopu pilotnega projekta NET-ENT oblikujejo te klopce.



LOGOTYPE / LOGO

RE**LES**TM

RE**LES**TM

LOGO ON GRID



BASIC COLOURS



R 190 G 165 B 120
C 20% M 30% Y 55% K 10%



R 125 G 90 B 60
C 35% M 55% Y 75% K 35%



R 80 G 50 B 30
C 40% M 75% Y 90% K 60%



LOGO IN BASIC COLOURS

RE  LESTM

RE  LESTM

RE  LESTM

POSITIVE / NEGATIVE



LOGO ON COLOUR GROUND



FORBIDDEN USE OF LOGO

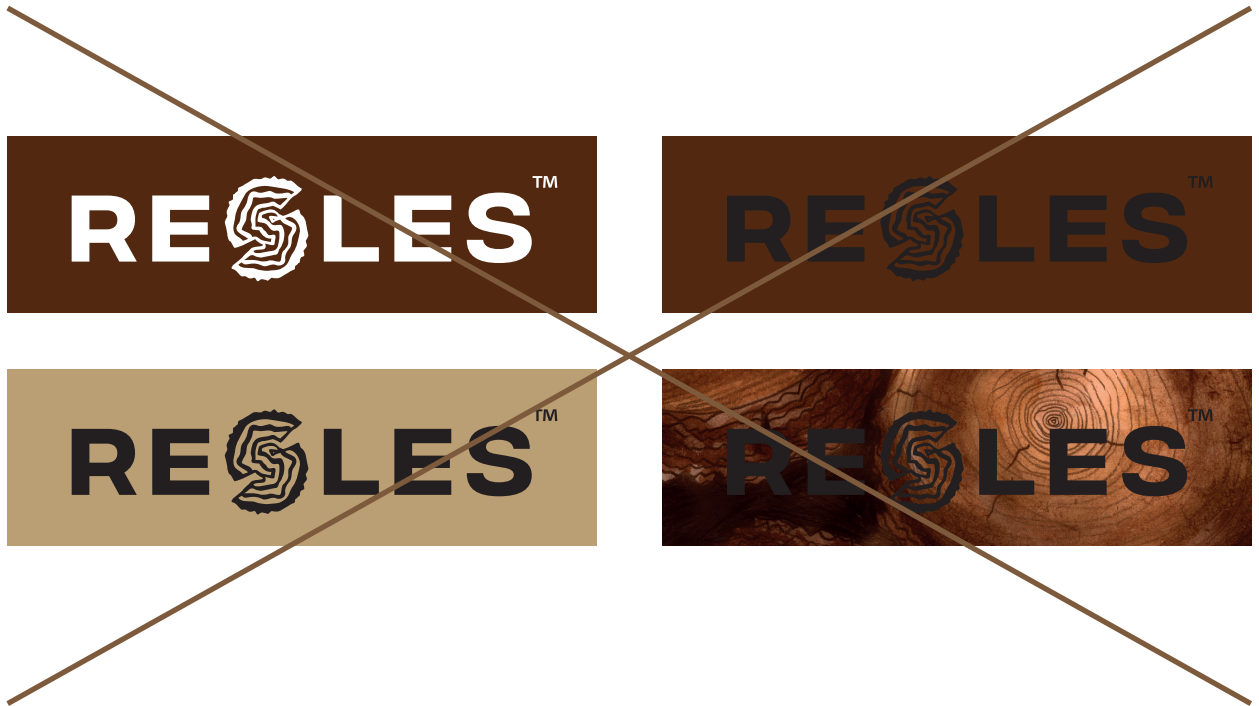
~~RETMSOLESTM~~

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FORBIDDEN USE OF LOGO



HELVETICA NEUE Regular - tekoča besedila

A B C Č D E F G H I J K L M N O P Q R S Š T U V W Z Ž X Y
a b c č d e f g h i j k l m n o p q r s š t u v w z ž x y
1 2 3 4 5 6 7 8 9 0

HELVETICA NEUE Bold - naslovi, poudarki

**A B C Č D E F G H I J K L M N O P Q R S Š T U V W Z Ž X Y
a b c č d e f g h i j k l m n o p q r s š t u v w z ž x y
1 2 3 4 5 6 7 8 9 0**

TYPOGRAPHY for WEB / WIX

DIN NEUZEIT GROTESK Bold Cond – naslovi, poudarki

ABCČDEFGHIJKLMNOPQRSŠTUVWZŽXY
abcčdefghijklmnopqrsštuvwzžxy
1234567890

AVENIR Light - tekoča besedila

ABCČDEFGHIJKLMNOPQRSŠTUVWZŽXY
abcčdefghijklmnopqrsštuvwzžxy
1234567890



Resles, proizvodnja in prodaja lesenih izdelkov d.o.o.

Cankarjeva ul. 10, 5000 Nova Gorica, Slovenija

T +386 (0)5 620 56 10

E up.resles@gmail.com

<http://resles.si>

The Resles logo, consisting of the word "RESLES" in a bold, sans-serif font, with the letter "S" replaced by a stylized, circular wood grain pattern. A small "TM" trademark symbol is positioned to the upper right of the word.

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ENVELOPE



VISIT CARDS



VISIT CARDS



OFFICIAL STAMP

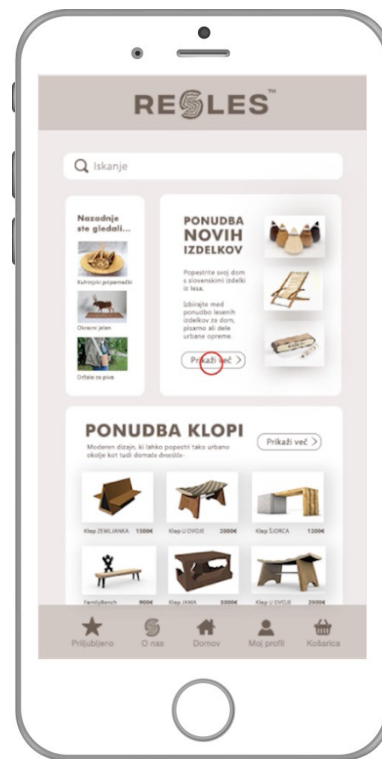
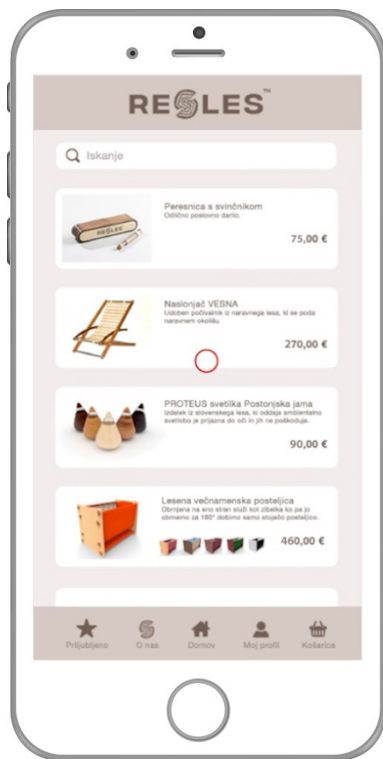
RELES
d.o.o.
proizvodnja in prodaja
lesenih izdelkov, Nova Gorica



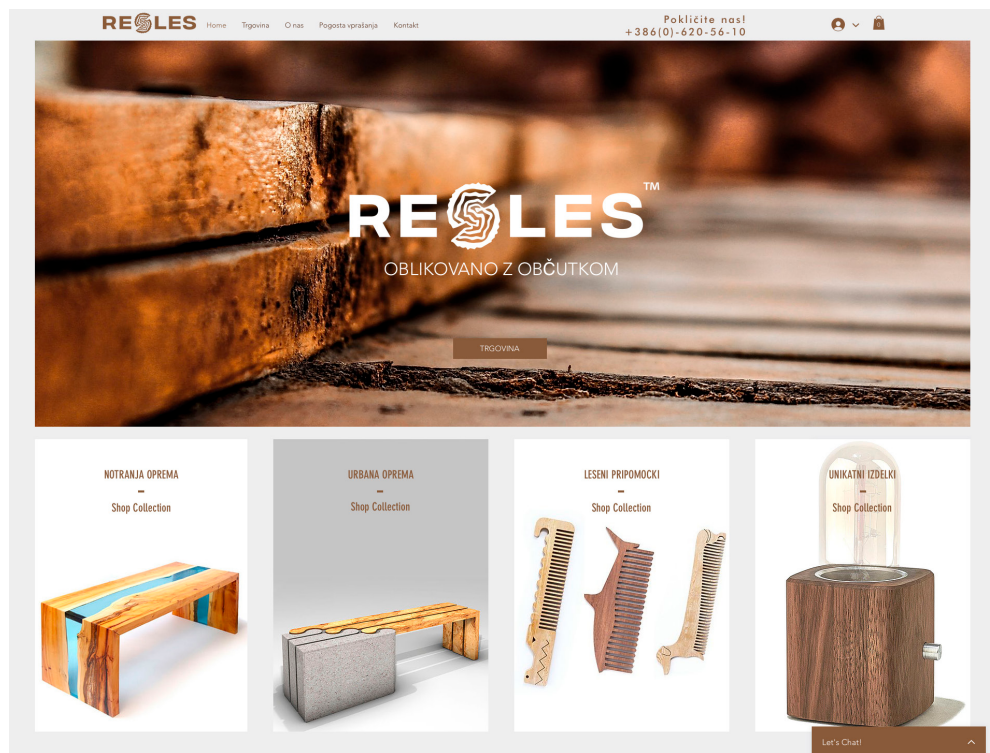
PAPER SACKS



MOBILE APPLICATION



WEB PAGES / WIX



DIFFERENT APPLICATIONS



Coordinators & Mentors

SŠOF

Saša Vitežnik Jelen
Aleksandra Ardalič

Graphic Design

Aleksander Brezlan
Saša Vitežnik Jelen

ŠCNG

Tanja Ušaj Hvalič

Students

SŠOF

Graphic Design

Tjaša Peterle
Zala Tiran
Jan Hostnik
Matej Fijačko
Pika Živa Čebašek
Jurij Hartman
Vid Skumavec

ŠCNG

Karin Remec
Gaja Žnidarčič
Nika Prinčič

