



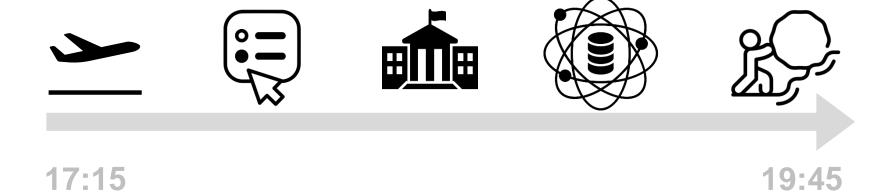
# Data collection in official statistics

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New Developments in Statistics, 14 May 2025

FDV, 17:15 – 19:45

#### Outline





# Institutional framework of data collection

#### Official statistics

- What is official statistics?
- Who is responsible for official statistics in Slovenia, Europe and elsewhere?
- What defines normative framework of official statistics?
- Who gets access to microdata?

#### A definition

Official statistics = statistics disseminated by a national statistical institute or body, except for those that are explicitly stated as not official.

These statistics include vital economic and societal indicators.

OECD. (2004). Official statistics. *Glossary of Statistical Terms*.

#### Not only data:

+ institutions + statistical activity + scientific field

#### Classification of Statistical Activities

- Domain 1: Demographic and social statistics
- Domain 2: Economic statistics
- Domain 3: Environment and multi-domain statistics
- Domain 4: Methodology of data collection, processing, dissemination and analysis
- Domain 5: Strategic and managerial issues of official statistics

Classification of Statistical Activities (CSA Rev. 1 - October 2009). Retrieved from http://ec.europa.eu/eurostat/ramon/other\_documents/csa/csa\_rev\_1\_october\_2009.pdf

#### Official statistics

- What is official statistics?
- Who is responsible for official statistics in Slovenia, Europe and elsewhere?
- What defines normative framework of official statistics?
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#### Institutions of official statistics in Slovenia

Main body and co-ordinator: SURS

#### Other national authorities:

- National Institute of Public Health (NIJZ)
- Bank of Slovenia (BS)

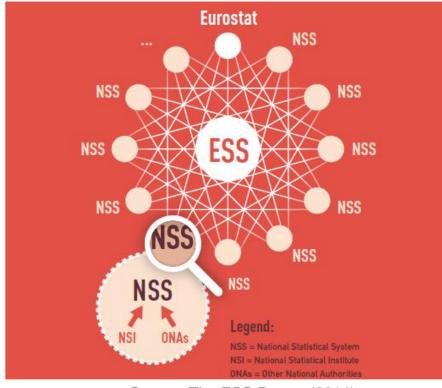
#### Other important institutions:

Ministry of finance, Agency of the Republic of Slovenia for Public Legal Records and Related Services (AJPES), Financial Administration (FURS), Pension and Disability Insurance Institute of Slovenia (ZPIZ), Employment Service of Slovenia (ZRSZ),...

# The European Statistical System

#### ✓ Partnership between:

- Eurostat (ec.europa.eu/eurostat);
- national statistical institutes (NSIs) of the member states and their other national authorities (ONAs);
- including the EEA and EFTA countries (Iceland, Lichtenstein, Norway; CH). UK?
- ✓ Defined in European Statistics Regulation 223/2009.
- ✓ Coordination of work with:
  - candidate countries;
  - ECB;
  - the Commission services;
  - international organisations.



Source: The ESS Report (2014)

#### 9 October 2024

"This arrangement is built on a recognition that both the ONS and Eurostat will benefit by cooperating with data in areas such as GDP, National Accounts, Trade, and Foreign Investment."

"The UK Statistics Authority (UKSA) will meet regularly with Eurostat to discuss where additional collaboration could be beneficial. While the initial focus is on the transfer of GDP data we remain open to exploring other areas of statistical cooperation."



#### **NSIs and ONAs**

#### NL - Netherlands

NSI: Centraal Bureau voor de Statistiek

#### Other national statistical authorities:

\_

#### SI - Slovenia

NSI: Statistical Office of the Republic of Slovenia

#### Other national statistical authorities:

1. National Institute of Public Health

#### SE - Sweden

NSI: Statistics Sweden

#### Other national statistical authorities:

National Board of Health and Welfare

Swedish National Council for Crime Prevention

Swedish National Mediation Office

Swedish Agency for Economic and Regional Growth

Swedish Agency for Growth Policy Analysis

Swedish Agency for Marine and Water Management

National Board of Agriculture

Swedish Chemicals Agency

Swedish Energy Agency

Swedish Environmental Protection Agency

Swedish Financial Supervisory Authority

Swedish Forest Agency

Swedish National Agency for Education

Swedish Higher Education Authority

Swedish National Financial Management Authority

Swedish Work Environment Authority

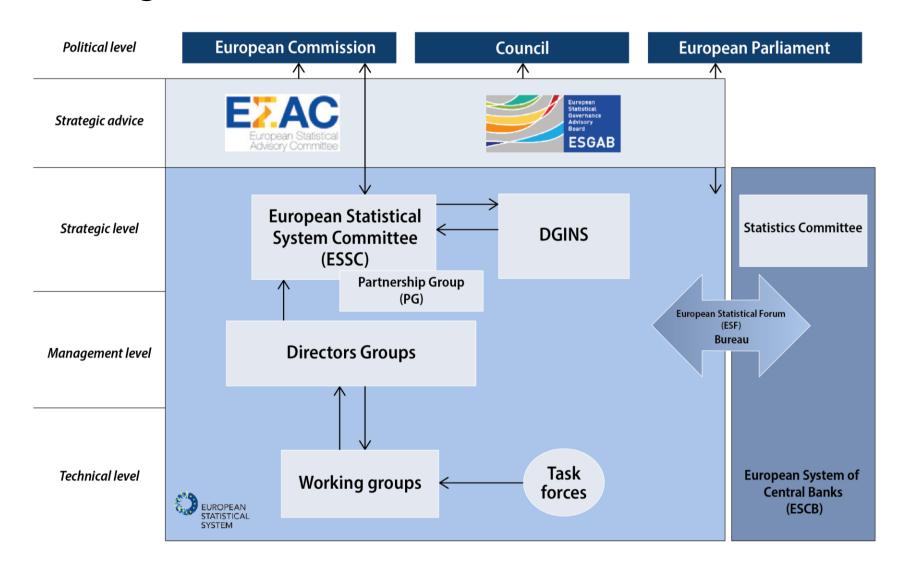
Transport Analysis

Public Health Agency of Sweden

Swedish Migration Agency

Swedish Police

# ESS governance structure



Link to the European System of Central Banks (ESCB)

#### International statistical institutions

- ✓ Eurostat
- ✓ OECD
- ✓ UN
  - UN (Statistics Division)
  - World Bank, IMF
  - ILO
  - WHO
  - UNECE
- ✓ WTO

#### Official statistics

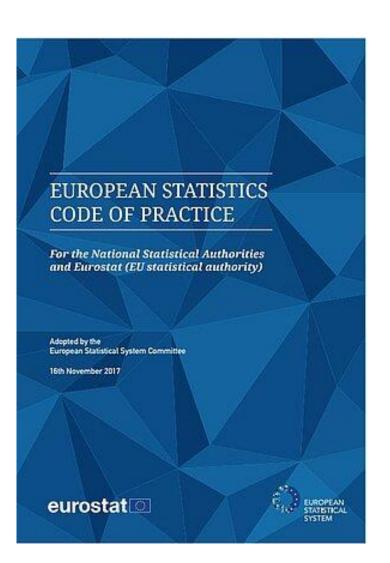
- What is official statistics?
- Who is responsible for official statistics in Slovenia, Europe and elsewhere?
- What defines normative framework of official statistics?
- Who gets access to microdata?

#### Some milestones

- 1994: UN Fundamental Principles of Official Statistics based on text developed by the Conference of European Statisticians
- 1995: as a response to the Mexican financial crisis (partly due to unreliable statistics), IMF launched the initiative Special Data Dissemination Standard to oblige national producers of economic statistics to improve the methodological information and respect the fundamental principles (see <a href="http://dsbb.imf.org/">http://dsbb.imf.org/</a>)
- 2005 European Statistics Code of Practice, in response to the Greek unreliable/falsified data.

GI – GO







ec.europa.eu/eurostat







#### Normative framework in the EU

- European Statistics Regulation 223/2009
- Multi-annual programme (2021 2027)
- Annual programmes

- + Fundamental Principles of Official Statistics (UN)
- + European Statistics Code of Practice (ESS)

#### Official statistics

- What is official statistics?
- Who is responsible for official statistics in Slovenia, Europe and elsewhere?
- What defines normative framework of official statistics?
- Who gets access to data collected in the ESS (microdata)?

#### Access to microdata

#### Granted to:

- an employee of the research entity (or be working for them as a contractor, only in justified cases) or
- senior (Ph.D.) students under guidance of a supervisor employed by the research entity;
   supervisor must be identified in the research proposal as a principal researcher and a senior student as an individual researcher.

At SURS: <a href="https://www.stat.si/StatWeb/en/StaticPages/Index/For-Researchers">https://www.stat.si/StatWeb/en/StaticPages/Index/For-Researchers</a>

At Eurostat: <a href="https://ec.europa.eu/eurostat/web/microdata">https://ec.europa.eu/eurostat/web/microdata</a>

#### Access to microdata at Eurostat

- o Adult Education Survey (AES)
- o Community Innovation Survey (CIS)
- o Community Statistics on Information Society (CSIS)
- o Continuing Vocational Training Survey (CVTS)
- o European Community Household Panel (ECHP)
- o European Health Interview Survey (EHIS)
- o European Road Freight Transport Survey (ERFT)
- o EU Labour Force Survey (LFS)
- o EU Statistics on Income and Living Conditions (EU-SILC)
- o Farm Structure Survey
- o Harmonised European Time Use Survey (HETUS)
- o Household Budget Survey (HBS)
- o Structure of Earnings Survey (SES)

Access to microdata is *in principle* limited to data collected by NSI (owner) but some exceptions are possible.



# Methods of data collection

#### Data collection methods for official statistics

- Primary data collection (directly from units of observation or their reporting units):
  - Censuses
  - Surveys
  - Web scraping ←
- Secondary data collection:
  - Admin data, registers
  - Big data, organic data, privately held data, web scraping



# Surveys

## General trends in survey research

- On paper with interviewer ⇒ Electronic self-administration
- Fixed technology ⇒ Mobile technology
- One-off measurement ⇒ Longitudinal measurement
- Data ⇒ Metadata and paradata
- Single survey mode ⇒ Mixed modes

Do these trends apply to official statistics as well?

# Types of surveys: By institution that conducts the survey

- Governmental surveys.
- Academic surveys.
- Commercial surveys.

⇒ Enormous differences in response rates!

# Types of surveys: By observational units

Household surveys, surveys of individuals.

• Business / establishment / organizational surveys.

# Specifics of business surveys

Common methodological bases of household and business surveys. Specifics of business surveys:

- Differential importance of units.
- Identification and volatility of units of observation.
- Data availability essential (what, when, where, who)
- Questionnaires:
  - About organization, not individual
  - Terminology
  - Forms with item labels and detailed instructions
  - Often numerical, continuous variables
  - Self-administered mode due to data retrieval
- Several participants in the response process.
- Several sources of survey errors but a different meaning and importance of some survey errors.



# Types of surveys: By survey mode

- Survey mode = a set of data collection procedures that determine the basic principles of communication and information transmission between the respondent and the survey questionnaire.
- Basic survey modes:
  - Face-to-face survey
  - Telephone survey
  - Mail survey
  - Web survey
- Key differences:
  - Type of contact with the respondent
  - Involvement of interviewer
  - Degree of computer assistance

## Mixed modes (1)

 Parallel/contemporary design: different survey modes for different population groups.

```
PANDA (NIJZ)
Web survey for people aged up to 44
Mail survey for people aged 45 +
```

 Sequential design: start with the cheapest mode, more expensive modes for nonrespondents.

```
Survey on ICT use in households (SURS)
Web survey ⇒ Face-to-face survey
Web survey ⇒ CATI (covid-19 epidemics)
```

## Mixed modes (2)

 Personal mode with an interviewer for the first completion of the questionnaire, cheaper modes for repetitions.

Household budget survey (SURS)

Face-to-face survey (CAPI) (about household and members)

Self-administration of diaries on expenditure (14 days)

Labor force survey (SURS)

Wave 1: Face-to-face survey (CAPI)

Wave 2: CATI if the number obtained in Wave 1; otherwise F2F again

During Covid-19: matching population register data with publicly available telephone numbers already for Wave 1

Parallel independent samples, each with own survey mode.

Daily mobility survey (SURS)

Sample A: Face-to-face survey (CAPI)

Sample B: Web survey

# Overview of NIJZ surveys @Metka Zaletel, NIJZ

| ,                    | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020     | 2021 | 2022 | 2023 |
|----------------------|------|------|------|------|------|------|------|------|----------|------|------|------|
| Shema šol.sadja      |      |      |      |      |      |      |      |      |          |      |      |      |
| ATADD                |      |      |      |      |      | På   | 口心   |      |          |      |      |      |
| CINDI                |      |      |      |      |      |      |      |      |          |      |      |      |
| HBSC                 |      |      |      |      |      | ΡД   |      |      |          |      |      |      |
| EHIS                 |      |      |      |      |      |      | P.   | 口心   |          |      |      |      |
| Droge v zaporih      |      |      |      |      |      |      |      |      |          |      |      |      |
| Spolno vedenje       |      |      |      |      |      |      |      |      |          |      |      |      |
| EU-MENU              |      |      |      |      |      |      |      |      |          |      |      |      |
| ManjSoli.Si          |      |      |      |      |      |      |      |      |          |      |      |      |
| Zdr. pismenost       |      |      |      |      |      |      |      |      | <u>ۀ</u> |      |      |      |
| Izkušnje pacientov   |      |      |      |      |      |      |      |      |          |      |      |      |
| Pandemska izčrpanost |      |      |      |      |      |      |      |      |          |      | 口    |      |

#### Survey from quality perspective

Error for any variable consists of sampling and nonsampling error.

Sampling error can easily be quantified if probability sampling is used, nonsampling error is much more difficult to quantify or not quantifiable.

Coverage Validity Error Sampling Frame Measurement Sampling Error Measurement Error Sample Response Nonresponse У, Error Respondents Processing ÿ, Error Adjustment Edited Error Response Postsurvey Adjustments  $\bar{y}_{rw}$ Survey Statistic

Measurement

Construct

 $\mu_i$ 

Representation

Target Population

Groves et al. (2004).

Survey Methodology.

Hoboken: Wiley.

Figure 2.5 Survey life cycle from a quality perspective.

# Sampling error



- Condition for drawing a probability sample: existence of a sampling frame or other procedures that ensure the probability of selection (e.g. area sampling).
- Types of probability sampling: simple random sampling, systematic sampling, stratified sampling, cluster sampling, multi-stage sampling
- Typical sampling designs for business surveys:
  - stratified samples
  - cut-off samples
  - a combination: Take all + Take some + Take none
  - Or: adjusted definitions of population covered!
- Typical sampling designs for household surveys: multi-stage sampling

# Representation side less problematic in official statistics than elsewhere

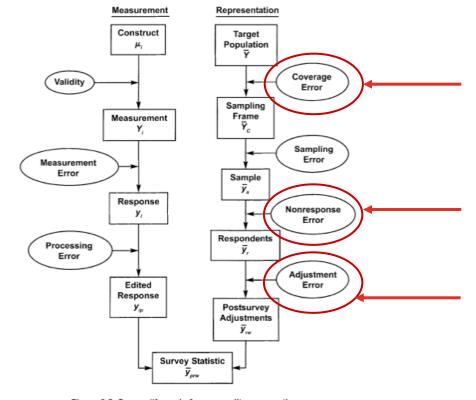
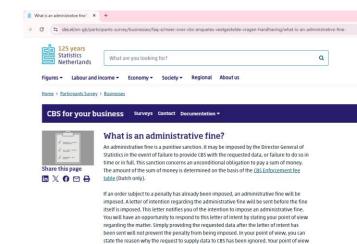


Figure 2.5 Survey life cycle from a quality perspective.

Access to business and population registers Delineation of units

Mandatory
High reputation

Good input for weighting and calibration



https://zoek.officielebekendmakingen.nl/stcrt-2024-11231.pdf

will be assessed on the basis of court decisions and policy rules already adopted. If CBS

decides that the reason given is inadequate, it may eventually decide to impose the

administrative fine.

#### Measurement side

International standards Master questionnaires

Testing question(naire)s

Good input for checks

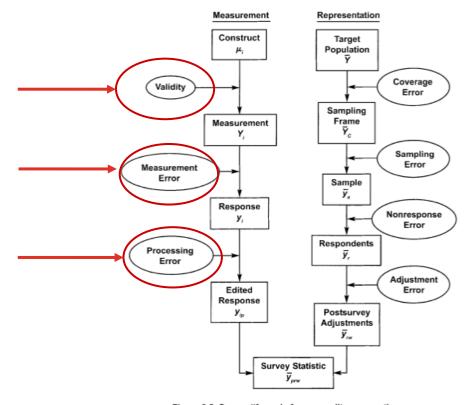
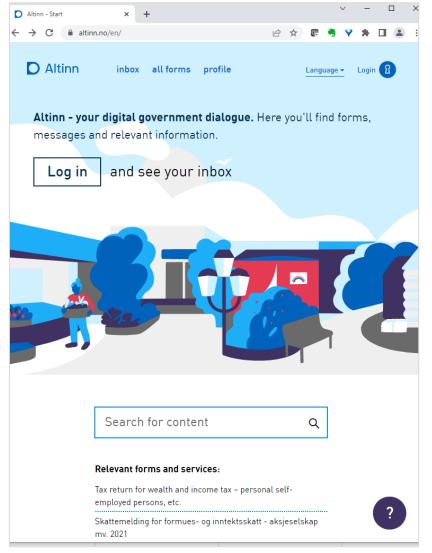


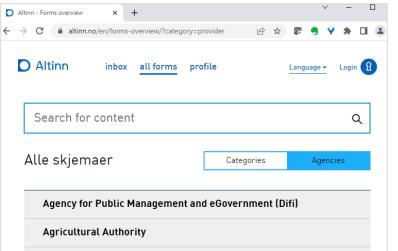
Figure 2.5 Survey life cycle from a quality perspective.

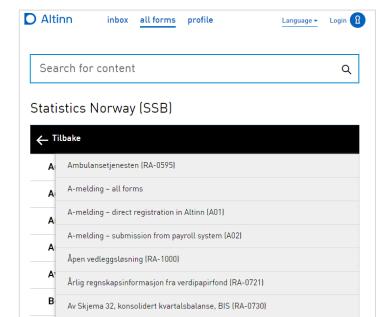
# How to test a questionnaire?

- Expert review
- Cognitive interviewing
  - Verbal probing
  - Think-aloud
- Focus groups
- Observation of response process
- Pilot study
- Experiment

## Web portals to facilitate response







#### Electronic data exchange

- Automation of primary data collection
- Requirement: technical standard

#### Current XML-based solutions:

- XBRL (eXtensible Business Reporting Language)
  - ⇒ The Netherlands, maybe Sweden and Canada
- SAF-T (Standard Audit File for Tax)
  - ⇒ Portugal
- SDMX (Statistical Data and Metadata eXchange)
  - ⇒ Bank for International Settlements, ECB, Eurostat, IMF, OECD, UNSD, World Bank



## **Administrative data**

### Administrative and register data

General preconditions for extensive use of administrative sources in statistics production:

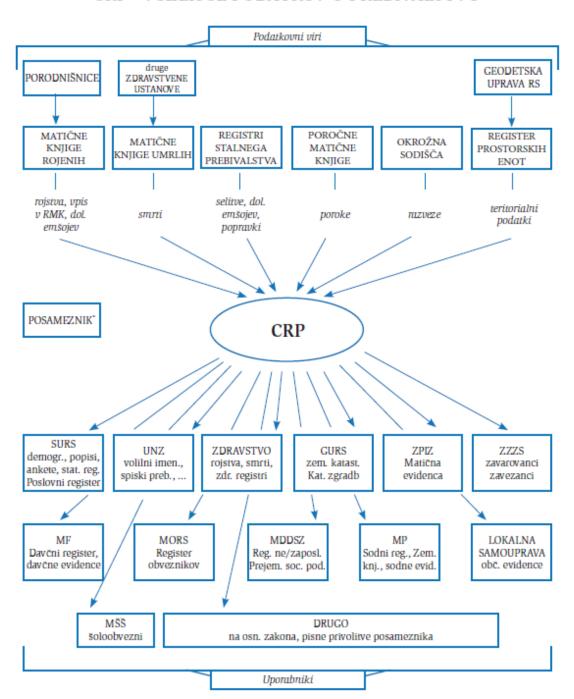
- legal basis to use these sources
- public approval of the benefits of using administrative data for statistical purposes
- unified identification systems to link sources
- comprehensive and reliable register systems for administrative needs
- cooperation among administrative authorities

# The year of establishing registers/introducing registers in census statistics by type of register and country

|                                   | Denmark          |                            | Finland          |                            | Norway           |                            | Sweden           |                            |
|-----------------------------------|------------------|----------------------------|------------------|----------------------------|------------------|----------------------------|------------------|----------------------------|
| Type of register                  | Estab-<br>lished | First<br>used in<br>census |
| Central<br>Population<br>Register | 1968             | 1981                       | 1969             | 1970                       | 1964             | 1970                       | 1967             | 1975                       |
| Business<br>Register              | 1975             | 1981                       | 1975             | 1980                       | 1965             | 1980                       | 1963             | 1975                       |
| Dwellings                         | 1977             | 1981                       | 1980             | 1985                       | 2001             | 2011                       | 2008?            | 2011?                      |
| Housing conditions                | 1977             | 1981                       | 1980             | 1985                       | 2001             | 2011                       | 2008?            | 2011?                      |
| Education                         | 1971             | 1981                       | 1970             | 1975                       | 1970             | 1980                       | 1985             | 1990                       |
| Employment                        | 1979             | 1981                       | 1987             | 1990                       | 1978             | 2001                       | 1985             | 1985                       |
| Family                            | 1968             | 1981                       | 1978             | 1980                       | 1964             | 1980                       | 1960             | 1975                       |
| Household <sup>a</sup>            | 1968             | 1981                       | 1970             | 1975                       | 2001             | 2011                       | 2011?            | 2011?                      |
| Income                            | 1970             | 1981                       | 1969             | 1970                       | 1967             | 1980                       | 1968             | 1975                       |
| Totally register-based census     |                  | 1981                       |                  | 1990                       |                  | 2011                       |                  | 2011?                      |

<sup>&</sup>lt;sup>a</sup> Household-dwelling unit, i.e. all the persons living in one dwelling

#### CRP - VOZLIŠČE PODATKOV O PREBIVALSTVU

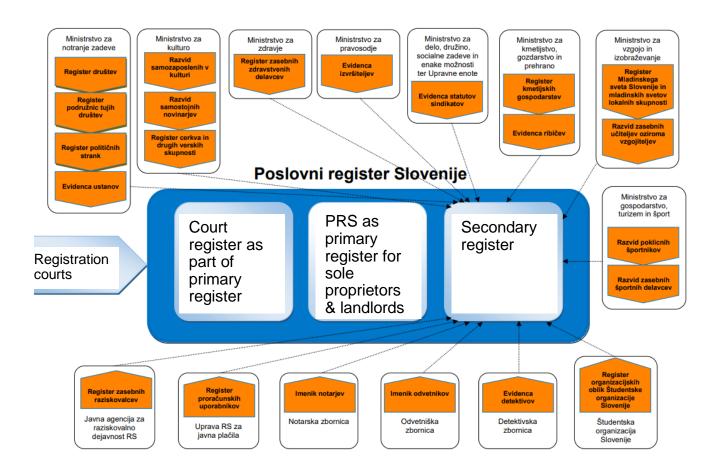


UL SEB

### Population census, Slovenia, 1 Jan 2011

- Register-based census (usual residence).
- Advantages and disadvantages.
- Statistical linking of cca 20 administrative & statistical sources:
  - Central Population Register + Household Register (Ministry of the Interior)
  - Real Estate Register + Register of Spatial Units (Surveying and Mapping Authority of RS)
  - Business Register of Slovenia (Agency for Public Legal Records and Related Services)
  - Statistical Register of Employment; Statistical surveys based on complete coverage, e.g. births, migration, tertiary education, recipients of scholarships (SURS)
  - Other databases, e.g. unemployed persons, graduates, national examinations, recipients of pensions and social transfers, insured persons, income tax.

## Composition of the Slovenian Business Register (PRS)





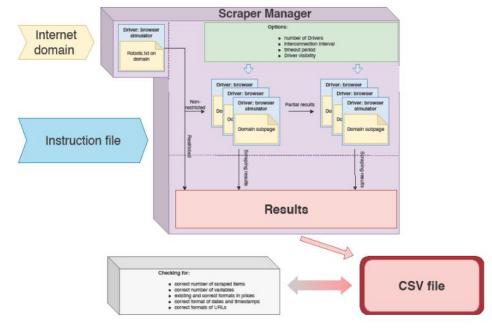
# Big data

### Examples

- Social networks (human-sourced information)
- Traditional (business) systems (process-mediated data), e.g. commercial transactions, stock records, e-commerce, credit cards, medical records...
- Internet of Things (machine-generated data), e.g. fixed sensors (home, weather/pollution, traffic, security), mobile sensors (cars, mobile phones, satellites), data from computer systems (logs)

At SURS we have developed our custom internet scraping tool which we use to scrape prices from internet shops. This document presents an example of how the tool and process work in the scope of scraping the data for products in ECOICOP classes Information processing equipment and Package holidays. The tool consists of 3 components: the Driver (a human-like behavior simulation that runs on browsers), the Scraper Manager (organizes multiple Drivers, inputs, and outputs to work concurrently), and the Instruction file (specific instructions for work on internet domain).

The general scraping process looks like this:



Eurostat (2020). Practical guidelines on web scraping for the HICP. Retrieved from https://ec.europa.eu/eurostat/documents/2728 92/12032198/Guidelines-web-scraping-HICP-11-2020.pdf/

Through use of HTML tags we can export item names, prices, Internet addresses.



Figure 3: Understanding the structure of HTML

## Big data at Statistics Netherlands (2021 & 2023)

#### Beta products in development



An innovative way to estimate solar energy yields

22/04/2021 12:20



More insight into mobility with the doughnut map

31/03/2021 13:56



Identifying population movements using anonymised telephone data

05/03/2021 10:16



Deep learning for solar panel detection

10/02/2021 11:30



Using Website texts to detect Innovative Companies

10/02/2021 09:55



Extracting data on road network transportation from sensor data without sample design

19/01/2021 15:22

#### < −



cbs.nl/en-gb/about-us/innovation

#### Beta products in development



Automatically detect solar panels with aerial photos

25/02/2023 01:36



What is synthetic data?

25/02/2023 01:36



Pregnancy as an indicator of economic recessions?

25/02/2023 01:36



Use machine learning to estimate chance of moving

25/02/2023 01:36



Follow-up study on detection of solar panels from earth observation

25/02/2023 01:36



Using social media to measure intentions to move house

25/02/2023 01:36

#### Traffic data

Total number of vehicles per minute at one road location (60 pts/h \* 24h = 1440 pts)

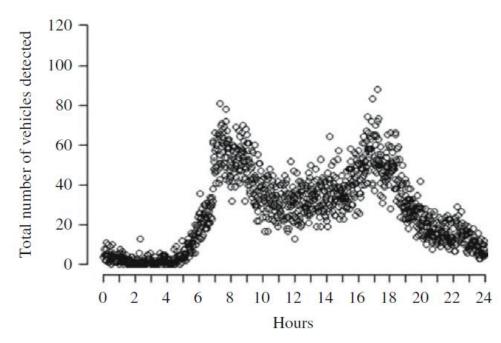


Fig. 3. Total number of vehicles counted by a detection location on highway A4 near Bergen op Zoom.

## Big data and official statistics

#### **Open issues:**

- strategy, partnerships, legislation
- privacy, data protection, ethics
- skills, collaboration
- methodology, quality, IT



# Challenges

### Data sources compared

| Data source            | Sample survey | Register        | Big data          |
|------------------------|---------------|-----------------|-------------------|
| Volume                 | Small         | Large           | Big               |
| Velocity               | Slow          | Slow            | Fast              |
| Variety                | Narrow        | Narrow          | Wide              |
| Records                | Units         | Units           | Events or units   |
| Generating mechanism   | Sample        | Administration  | Various           |
| Fraction of population | Small         | Large, complete | Large, incomplete |

- + new topics
- + timeliness
- + detail
- + response burden reduced
- noise
- low information content
- veracity



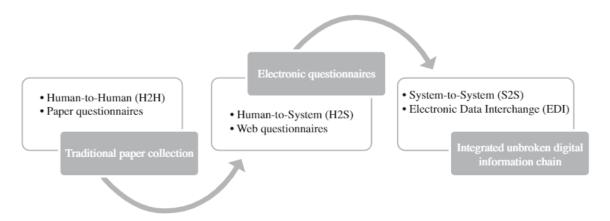
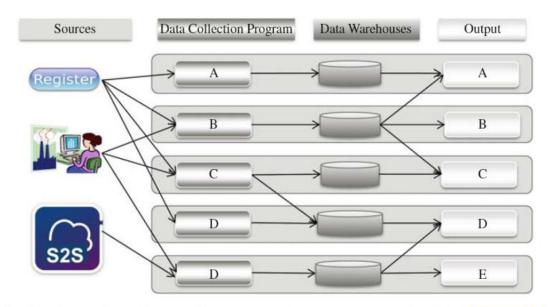


Fig. 1. Evolution of computerisation in primary business data collection (adapted from Erikson et al. 2016).



Coordinating data collection and dissemination – the current situation (adapted from Erikson et al. 2016).

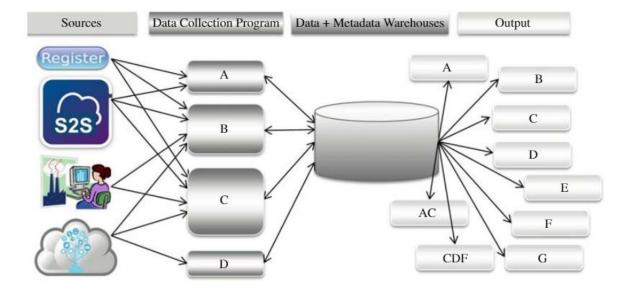


Fig. 3. Coordinating data collection and dissemination – the future (adapted from Eriksen et al. 2016).

### Single-source official statistics are rare

#### **Multisource statistics**

- Statistics on businesses: surveys, business register, administrative data
- Population statistics: surveys, population register, mobile phone data
- Farm statistics: surveys, administrative data, satellite images, smart meters

#### **Multipurpose sources**

- Population register: vital statistics, migration, methodology (sampling frame, weights)
- Mobile phone data: commuting, migration, traffic, population, tourism

## Change of paradigm?

Data sources alternative to surveys: more detail, faster and more often, new topics, cheaper, less burden, but

- quality issues with data in some alternative data sources
- some data not covered in alternative data sources

From finite population sampling methodology and design-based inference to a combination of design-based and model-based inference, machine learning, Al

#### An expanded toolbox:

- designing data collection processes
- checking quality of secondary data
- modelling at various stages
- designing statistical products

#### Privacy issues

# Quality framework for combined survey, administrative and big data

Relevance

Population coverage

Population representativity

Variable validity

Concept stability

Correctability

Recentness

Processing timing

Accessibility

Meta-data

Comparability

INTERNATIONAL ASSOCIATION FOR OFFICIAL STATISTICS

SI AND IAOS EXPRESS CALL FOR AN END TO THE PERSECUTING OF

The ISI and IAOS have followed with growing concern the continued persecution through the justice system in Greece of Andreas Georgiou, former Head of the Greek Statistical Office,

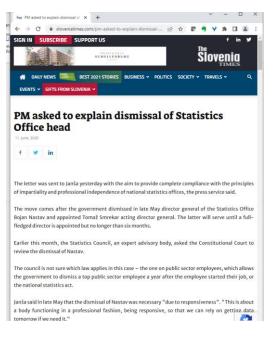
Also see the previous ISI Statements and Letters Concerning Statistical Ethics.

A Greek appeals court has found Andreas Georgiou liable for slander. The slander charges relate to a public statement Georgiou made in his official role as President of ELSTAT while fulfilling his responsibility to defend the official deficit and debt statistics for Greece produced under his leadership. These statistics have been fully validated by Eurostat — the statistical office of the FU. The UN's Fundamental Principles of Official Statistics give statistical offices the right to comment publicly on criticisms and misuse of statistics

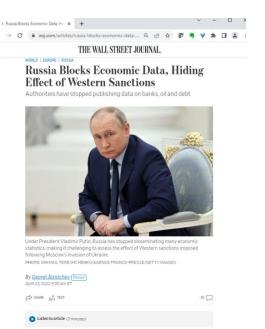
Greece's legal actions and decisions against Georgiou on several closely related cases is now in its tenth year with the initial legal proceedings against him having begun in September 2011.

We restate our grave concern that these continued prosecutions have damaged the scientific integrity of highly regarded work addressing Greece's problematic fiscal statistical reporting from the 2000s. This case has implications for the international statistical system, and the rights









The West's window into the Russian economy is closing



**UL SEB** 

Given the confusion and speed at which things develop in the USA 🌉 this is a good - but highly worrying overview of the threats to the system of trustworthy independent high quality #officialstatistics - by Steve Pierson and colleagues at the American Statistical Association - ASA:

- cuts in statistical programs
- delays, reduction of detail, or cancellations of data products
- decreases in budget or staffing
- politicizing leadership and undermining staff security
- accessing and using statistical data for nonstatistical purposes

# Nation's Data at

Five Situations to Watch to Ensure Trusted, Quality Federal Statistics

Steve Pierson



Census response rates are declining worldwide, whilst large scale survey programmes like DHS are being cut.

But when people vanish from data they vanish from

Read Andy Tatem and my latest piece on this at TheConversation:



Global population data is in crisis - here's why that matters

theconversation.com