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## Metka Zupanič: Iskalci/Searchers

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Projekt ISKALCI sledi konceptualni liniji in je zasnovan na ideji manipulacije, katere funkcija je izpostavitve konkretnega problema - v tem primeru iskanje zaposlitve. Iskalci se predstavljajo s kratkimi video oglasi, na intimen način, in odgovarjajo na povsem drugačna vprašanja od ustaljenih. Čisto konkretno predstavijo segmente svojega življenja; predstavitve tako ne ustrezajo klasičnim, ki odgovarjajo na vprašanja o slabostih in kvaliteta posameznika, o usposobljenosti in zaupanju. Bistvenega pomena je zbiranje ponudb delodajalcev, saj so iskalci odprti za nasvete, predloge in sugestije.

The project "Searchers" adheres to conceptual line and is based on the idea of manipulation, the function of which is to expose a concrete problem - in these case employment seeking. In short videos, the Searchers introduce themselves in a very intimate manner and give answers to questions which considerably differ from normative ones. They present concrete segments from their everyday lives, thus not conforming to classical presentations offering answers to questions on the individual's weaknesses and qualities, his/her competence and trustiness. An essential characteristic of the project is the "collecting" of offers made by employers, since the employment seekers invite the individuals to help them with their advice, suggestions and ideas.

Rojena leta 1977 na Ptuj v Sloveniji. Leta 1977 je začela študirati na Akademiji za likovno umetnost v Ljubljani. Leta 2001 se je vpisala na Visoko šolo za umetnosti in oblikovanje (the National College of Art and Design) v Dublinu. V akademskem letu 2001/2002 je diplomirala. V akademskem letu 2002/2003 se je vpisala na podiplomski študij videa in novih medijev.

Born in 1977 in Ptuj, Slovenia. In 1997 she enrolled into the Academy of Visual Arts in Ljubljana. In 2001 she started studying at the National College of Art and Design in Dublin. In 2001/02 she obtained her degree in Visual Arts. In 2002/03 she enrolled into the postgraduate study of Visual Arts.

<http://www.ljudmila.org/metakzupanic/>

